

claus<sup>e</sup>match

# Press Kit

- Fact Sheet
- Company journey
- Platform images
- Experts & Media contacts
- Brand Guidelines

clausmatch

# Fact Sheet

- Company overview
- Our mission
- Founder bio
- Clients reviews



# Company overview

Clausematch is an award-winning regulatory technology (RegTech) company that enables heavily regulated organizations and other regulated companies to run their businesses safely and meet compliance obligations. Clausematch's AI-powered platform provides end-to-end policy management and regulatory compliance solutions to help organizations navigate the compliance lifecycle. Clausematch applies a deep understanding of the regulatory lifecycle and machine learning to help teams working in Compliance, Finance, Legal and Risk collaborate on documents in real-time and demonstrate compliance to regulators, while significantly reducing costs.

Clausematch is a successful graduate of several accelerator programs, including the inaugural Barclays accelerator program and FinTech Innovation Lab in New York and London, the winner of several prestigious industry awards including BBVA Open Talent challenge, ADGM Global FinTech of the Year and A-Team Innovation. The company is in the top 10 RegTech companies selected by Dow Jones, Financial News and by the Times and is in the CB Insights list of the most promising FinTech companies globally. Clausematch is a global company operating across three continents.

**Our mission:**

**The company's mission is to bring unprecedented transparency, accountability and efficiency to the regulatory implementation and compliance processes, therefore, giving employees more valuable time to spend on things that matter and they enjoy most of all.**

# Clausematch in numbers

Year founded:

2012

Offices:

London (Head Quaters)  
Singapore  
Charlotte, NC

3

Team  
(as of June 2022):

50+

Tech Team  
including ML:

35+

Team nationalities:

British,  
Italian,  
Singaporean,  
Portuguese,  
Canadian,

Brazilian,  
Hungarian,  
Moldavian,  
Macedonian,  
Ukrainian,

American,  
Russian,  
Serbian,  
German

14

Women in tech  
onboard:

22

Total funding amount  
(June 2022):

\$20m

Languages spoken:

15

Founder & CEO

# Evgeny Likhoded

Evgeny Likhoded is the Founder and CEO of Clausematch, which helps regulated organizations to operate safely and bring compliant products to the market. Having worked in the legal & compliance profession in financial services and energy, Evgeny sought to improve the current ways of how companies can understand and meet their compliance obligations and ensure that compliance is embedded into their business.

Find out more about Clausematch's company journey and mission from some interviews ft. our founder Evgeny (Jay) Likhoded:

Forbes

THE  
FINTECH  
TIMES

Provoke.fm

JAMMING  
WITH JASON MEFFORD



# Client reviews



“Clausematch enabled us to manage all of our global policies and standards more efficiently and effectively across the bank while providing the potential to link to other solutions easily through their API”

**Steve Burman**

Managing Director, COO and CCO,  
Group Compliance, Barclays



Some companies build compliance function by hiring hundreds, sometimes thousands, of mature professionals. We decided to double-down on technology, as it's a scalable approach that will help us as we grow and expand globally. Regulatory technologies such as Clausematch does indeed help us achieve it.

**Rupert Whitten**

Chief Operating Officer at Griffin



Clausematch enabled us to manage all of our global policies and standards more efficiently and effectively across the bank while providing the potential to link to other solutions easily through their API

**Griffin Team**



Some companies build compliance function by hiring hundreds, sometimes thousands, of mature professionals. We decided to double-down on technology, as it's a scalable approach that will help us as we grow and expand globally. Regulatory technologies such as Clausematch does indeed help us achieve it.

**Nickolay Storonsky**

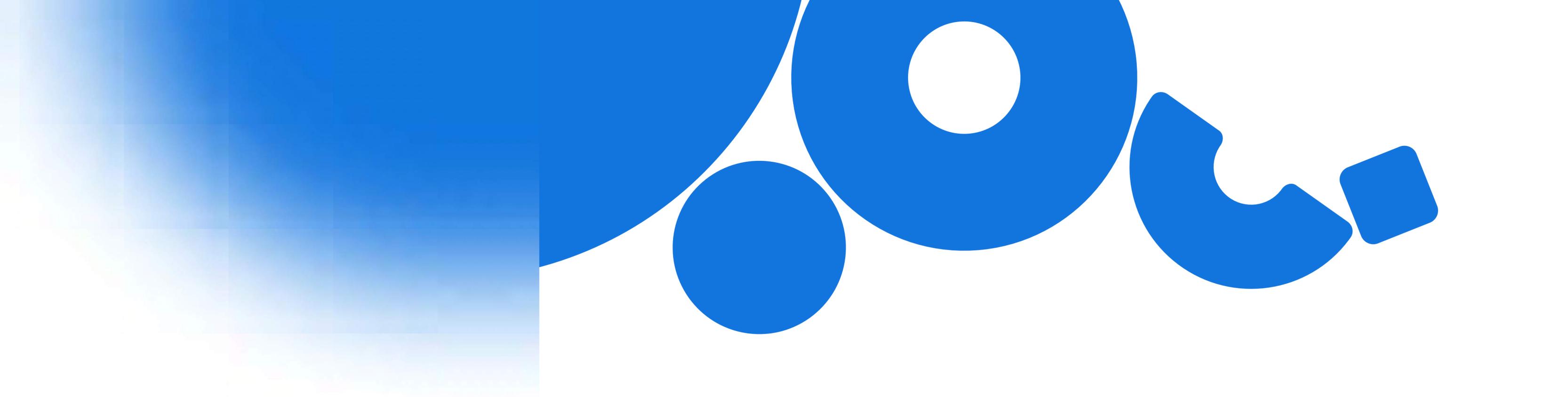
Founder & CEO at Revolut



We are delighted to be working in partnership with Clausematch and for the SEC, we were able to bring our expertise of codes in the Energy market and configure a solution underpinned by the regulatory and technological expertise of Clausematch.

**Jonathan Harley**

Director of Business Development and  
Consultancy at Gemserv



# Company journey

When Evgeny Likhoded - or Jay in short - started Clausematch, he thought he'd found the solution to the problem of document management in legal departments. As it turned out he found the key to something much bigger. 'It was a lightbulb moment,' he says. 'I just knew it would work - if I could get people to understand the benefits.'

The company dates back to 2012, when after over a decade of working with master agreements for global banks and energy companies, Evgeny Likhoded realised there was much room for improving the entire process.

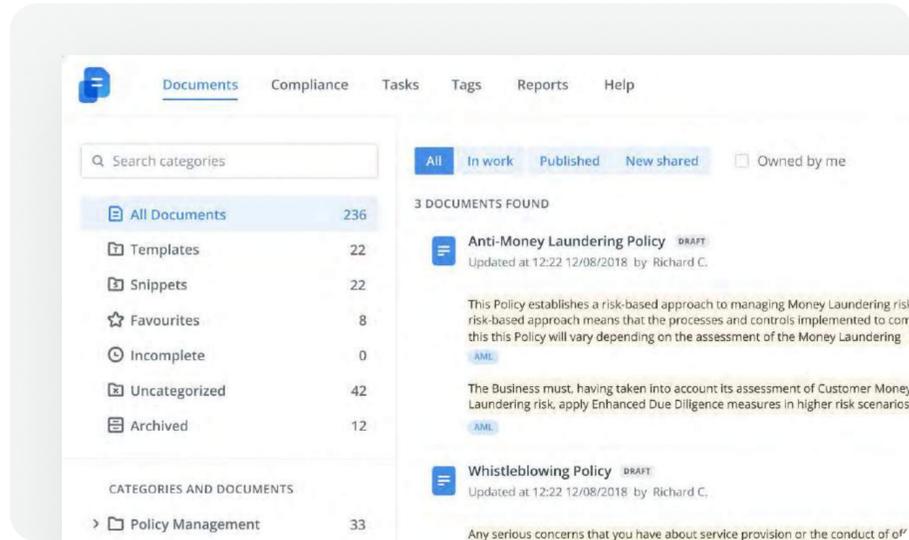
Evgeny spent years working in the legal department of large corporations. In most firms document management is an arduous, risky process where vital data, comments and approvals can get buried.

'I realised that some of the world's foremost financial institutions were using the same kind of technology for contracts as they did twenty years ago,' he says. The idea that if you centralise information and allow all stakeholders to collaborate on documents in real-time it saves everyone a headache from regulators to policy managers. In fact, he had devised a completely new way for multinational institutions to manage compliance.

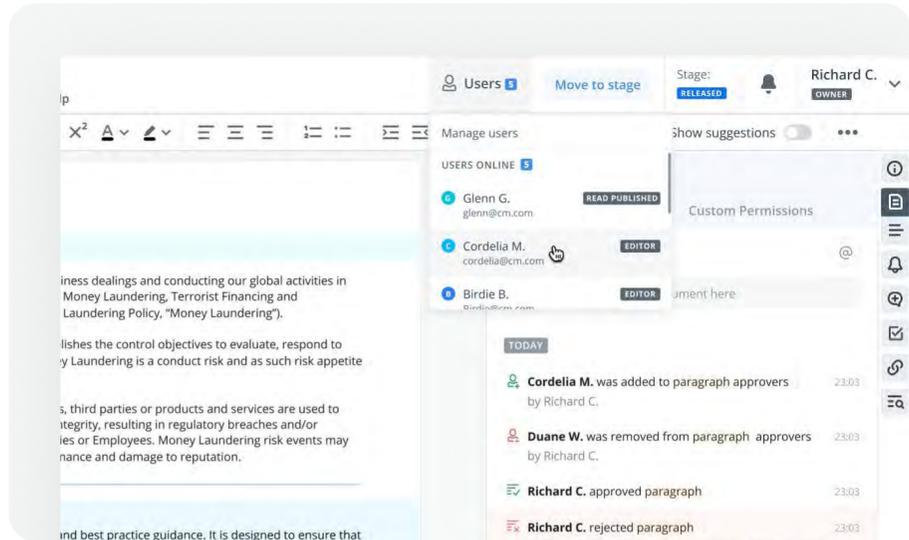
Clausematch built a fantastic team of over 60 people full of talent, knowledge, ambition and drive, bringing numerous subject-matter experts together. There were some speed bumps along the way for the rapidly growing company. The RegTech revolution was not yet fully underway and our ideas were ahead of their time. 'We kept going. We were possessed by the ideas behind Clausematch,' - says Evgeny.

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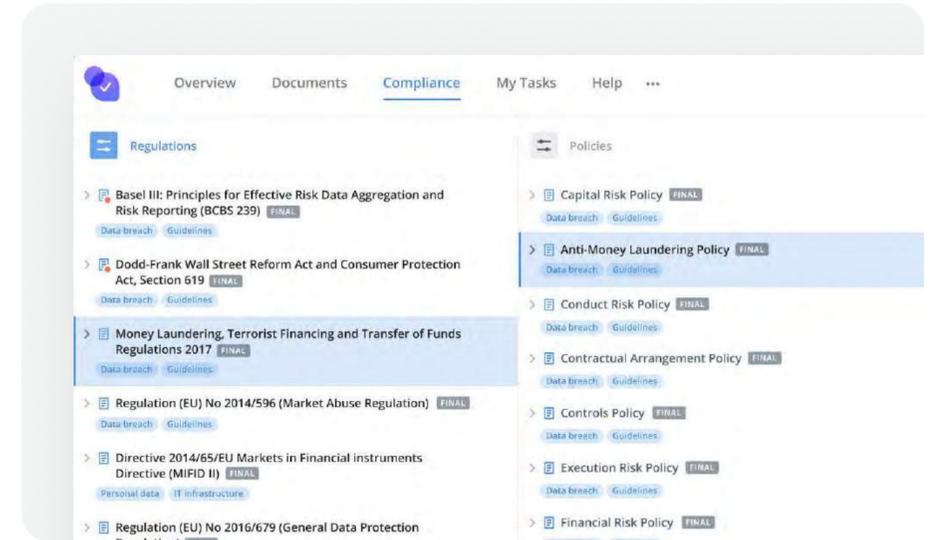
# Platform Images



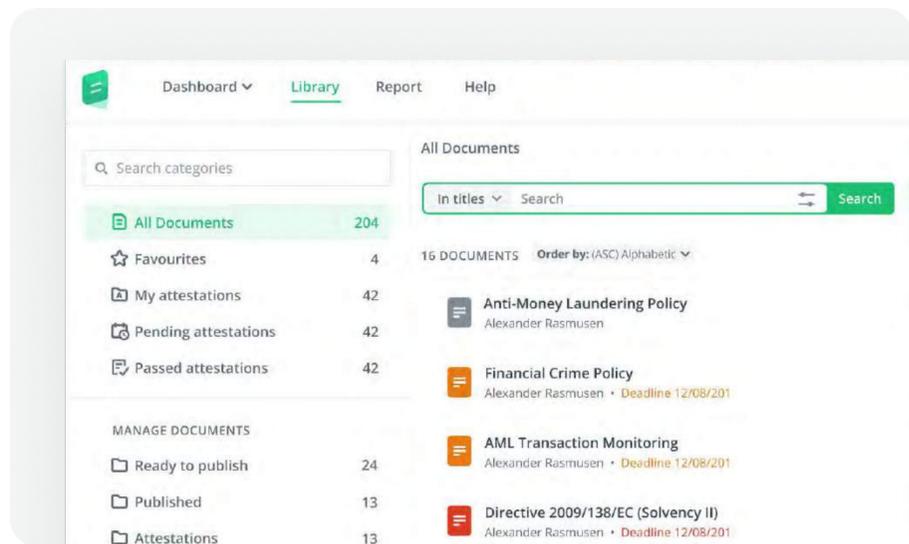
Centralised document repository



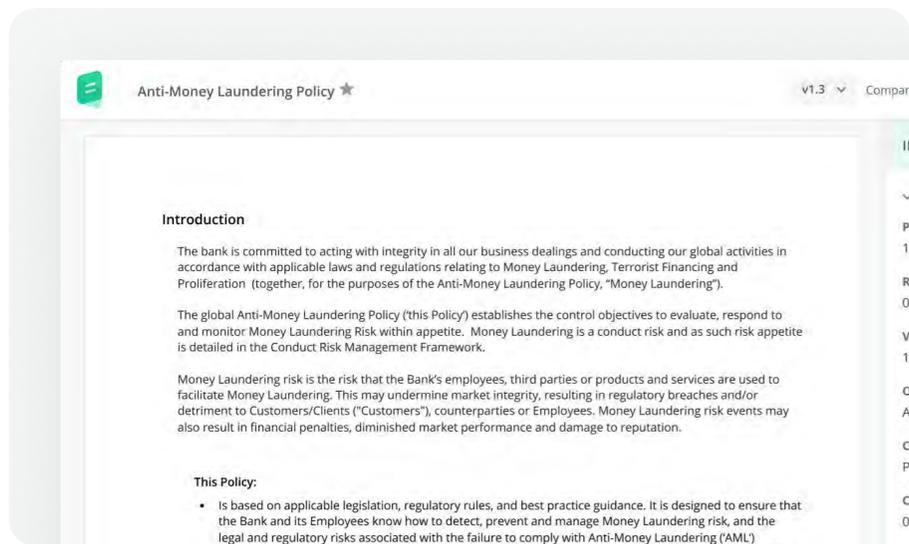
Collaboration



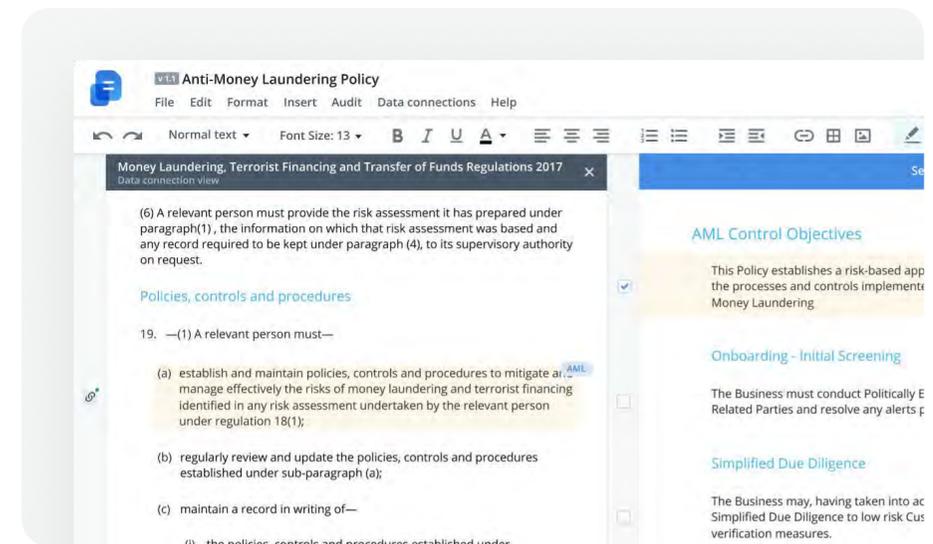
Compliance dashboard



Library of all documents



Policy publication and attestation



Mapping content

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# Experts & Media Contacts

# Experts



## Evgeny Likhoded

Chief Executive Officer and  
Founder

[Linkedin](#)



## Danny Gal

Chief Operating Officer and  
Chief Revenue Officer

[Linkedin](#)



## Emma Kempton

Global Head of Customer  
Success

[Linkedin](#)



## Freddie Frith

Head of Sales

[Linkedin](#)



## Lidsey Brown

Customer Success Manager,  
North America

[Linkedin](#)



## Chad Schaefer

Head of Professional Services

[Linkedin](#)

# Media contacts

## To request information or schedule an interview:

[press@clausmatch.com](mailto:press@clausmatch.com)

[Clausematch](#) [Linkedin](#)

## Anna Antimiichuk

Global Head of Communications

[anna@clausmatch.com](mailto:anna@clausmatch.com)

[Linkedin](#)

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# Brand Guidelines

- Company Logotype
- Color palette
- Typography styles
- Color combinations

# Company Logotype

## Safety Space

Clearspace is the the area immediately surrounding the logo which is specifically designated to be free of any text or graphics. This space essentially gives breathing room to the logo, and shows the design in the best possible light



## Minimum Size

The ClauseMatch logo should never be smaller than 150 px in digital and 30 mm (1,1/5 inch) in print.

**clausmatch**  
150px

# clausmatch

# Color palette

## Primary colors

**Blue Crayola**

HEX	1275DE
CMYK	69, 40, 0, 0
RGB	18, 117, 222
Pantone	2172 C

- Backgrounds
- Highlights
- Links
- Shapes & graphics
- Icons
- Buttons

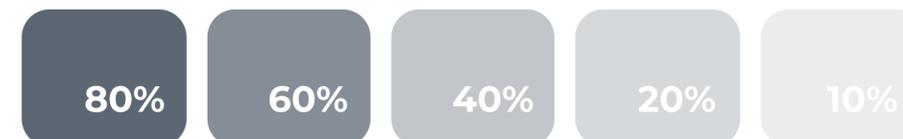


## Secondary colors

**Dark Night**

HEX	#344250
CMYK	74, 58, 44, 22
RGB	52, 66, 80
Pantone	291

- Headings
- Paragraphs
- Backgrounds
- Icons



# Typography

Subheader

**Montserrat Bold**

28 September, 2021

Header

**Montserrat Bold**

**ADGM & Clausematch reveal the future of Regulation**

Paragraph

**Montserrat Regular**

The Policy Portal is projected to bring the company 1mIn new users by the end of 2021 The Policy Portal is projected to bring the company 1mIn new users by the end of 2021

# Montserrat

# Color combinations

## Primary logo colors

claus**ematch**

claus**ematch**

## Secondary logo colors

claus**ematch**

## Primary typography colors

### Header

#### Subheader

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

### Header

#### Subheader

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

## Secondary typography colors

### Header

#### Subheader

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

### Header

#### Subheader

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.